



הזמנה לכנס כנרת הבינלאומי ה-6 לתיירות:

Sustainable Tourism Today: People Community and Environment תיירות בת קיימא כיום: אדם, קהילה וסביבה

הכנס יתקיים ביום שני, 9 בדצמבר, 2013
במלון ליאונרדו פלאזה, טבריה
הכנס ילווה בתרגום סימולטני אנגלית-עברית למעוניינים

The Conference Program

08:30 – 09:00 Registration and light refreshments

09:00 – 10:30 Opening Session: Sustainable Tourism: Past, Present and Future
Session Chairperson: **Dr. Alon Gelbman**, Kinneret College, Israel

Greetings:

Mr. Amir Halevi, Director General, Ministry of Tourism, Israel

Prof. Shimon Gepstein, President of Kinneret College

Mr. Joseph Ben David, Mayor of Tiberias

Prof. Haim Aviram, Dean, School of Social Sciences and Humanities, Kinneret College

Mr. Shami Cohen, Att. C.E.O, Galilee Development Authority

Mr. Ofer Hayut, Leonardo Plaza Hotel Manager

Dr. Alon Gelbman, Head of the Department of Tourism and Hotel Management, Kinneret College

Prof. Sanjay Nepal, University of Waterloo, Canada

Sustainable Tourism: Means to an End or the End in Itself? Re-Evaluating the Past, Present and the Future of Sustainable Tourism

Prof. Omar Moufakkir, Groupe Sup de Co La Rochelle,

La Rochelle Business School of Tourism, France

Greening this and Greening that: Innovation in Tourism, But How are Tourists Doing?

Dr. Dalit Gasul, Kinneret College, Israel

Sea of Galilee Tourism: A Sustainable Opportunity Spectrum

10:30 – 11:00 Coffee Break

11:00 – 13:00 Second Session: Social and Environmental Aspects of Sustainable Tourism
Session Chairperson: **Dr. Hezi Israeli**, Kinneret College, Israel

Prof. Konstantinos Andriotis, Middlesex University, UK

Degrowth in Tourism: The Case of Gavdos

Prof. Daniel Laven and Dr. Alon Gelbman, Mid Sweden University, Sweden; Kinneret College, Israel

Community Based Tourism and Sustainability: The Case of a Hostel in the Old City of Nazareth

Prof. Dallen Timothy, Arizona State University, USA

Sustaining Passport-Free Travel during Times of Heightened Security on the US-Canada Border

Dr. Melanie Smith, The Budapest College of Communication and Business, Hungary

Touring the 'Happy Planet': Nature, Wellbeing and Sustainable Tourism

Mr. Yoni Shtern and Dr. Noga Collins-Kreiner, University of Haifa, Israel

World Heritage Sites as a Tool for Nature Preservation and Tourism Promotion: The Israeli Case Study

13:00 – 14:15 Lunch Break

14:15 – 16:00 Panel Session: Sustainable and Ecotourism in Israel: Impossible Mission?

Panel Chairperson: **Mr. Amir Ben-David**, Energy & Environment Correspondent, Yedioth Ahronoth Newspaper

Mr. Amir Halevi, Director General, Ministry of Tourism, Israel

Mr. Ami Federmann, President, Israel Hotel Association

Mr. Ze'ev Margalit, Architect Director of Conservation and Development Department Israel

Nature and Parks Authority

Ms. Michal Wimmer-Luria, CEO, Eco & Sustainability Tourism Israel

Ms. Tamar Raviv, Supervisor of National Heritage Sites, The Ministry of Environmental

Protection Israel

Dr. Dalit Gasul, Kinneret College, Israel

Dr. Natan Tirosh, Kinneret College, Israel

Discussion and Summary

■ להבטחת השתתפותכם לרשותכם טופס הרשמה

<http://www.kinneret.ac.il/Web/StudyTopics/KinneretBA/HumanitiesSocial/TourismHospitality/News/5852.aspx>

■ או פנו לדוא"ל: Tourism.Conference@kinneret.ac.il

■ ארוחת צהריים לבאי הכנס תוגש במחיר השתתפות של 80 ש"ח. חניה בסמוך למלון.

טלפון: 04-6653795



KINNERET
College on the Sea of Galilee

